

It's a good thing you won't want to leave



EVENFALL HOLLOW

BOARD OF TOURISM

2026 PRESS KIT

Evenfallhollow.com

About the show

The **Evenfall Hollow Board of Tourism** follows the efforts of show host Phil Liota and his faithful production assistant Paul as they showcase the many wonderful sides of the rural mountain town of Evenfall Hollow. Hear about local news, get to know local residents and businesses, and of course, check in with Muffin, the office cat that can foretell your death when you pet her.

The Evenfall Hollow Board of Tourism began 15 years ago as a short story, with plans for a novel or book series. The project stalled out, but was eventually revived as a dark comedy audio series that is loosely based upon the real-life experiences of living in a rural Arkansas town.

The core of the story is a slice of life view of host Phil Liota's life as he interacts with the various cryptids, paranormal occurrences, and mysteries that fill the town. Why is he the only one that notices the weirdness and inconsistencies of the town? Why can't anyone remember where they were before waking up at the bus stop outside town? Why can't anyone leave? Why does the Moth-man teach a spin class?

Production

- Started in February 2025.
- **25 episodes** published as of Aug 2026.
- 280 Downloads / 229 unique listeners
- **390.91%** increase in downloads for season 2 vs Season 1.
- **506.67%** increase in unique listeners for season 2 vs Season 1.
- Listeners are primarily from the USA and listen via Google Chrome and Safari.

Cast and Crew

All episodes are written, voiced, and edited by Ruu McKinney, the show creator. Artwork created by Ruu McKinney.

The Creator

Ruu McKinney is a long time automotive and fiction writer. As a former resident of some of the largest cities in the country, moving to a tiny rural town in the mountains of Arkansas lead to a variety of strange encounters and unusual experiences. These experiences helped to create the world of Evenfall Hollow.

This show is Ruu's first foray into both voice acting and audio editing, both of which have been an incredible learning experience.

Podcast Details

Website: [Evenfallhollow.com](https://evenfallhollow.com)

Email: media@windbornepress.com

Download / subscribe: The show can be listened to directly from the website, as well as on most podcast platforms including Apple podcasts. A full episode catalog can also be found with our host at **ehbt.podbean.com**

Schedule:

Evenfall Hollow Board of Tourism episodes are released bi-weekly from Mar-Dec, with a reduced summer schedule of 1 episode/month from mid-May-Sept. We release 14 episodes per season with an additional 1-2 Seasonal specials.

Social Media:

Bluesky: bsky.app/profile/phil.evenfallhollow.com

Tumblr: tumblr.com/blog/ehbtofficial